

Women in AI **Awards** 2023

North America

Join us in honouring the women who drives innovation in the field of Artificial Intelligence.



OCTOBER 2023

womeninai.co/waiawardsna



Women in AI (WAI) is a global network of female experts and professionals in the field of Artificial Intelligence working towards gender-inclusive AI that benefits a global society.

Their mission is to close the gender gap in the field by educating the next generation of female leaders in AI and to increase female representation and participation in AI.

Through empowerment, knowledge and active collaboration, WAI has grown into a recognized global platform of +8000 members across +140 countries with 180 volunteer led, local communities - by prominent and influential women in Artificial Intelligence.



Every Year WAI holds several events and activities across the globe and in North America.

WaiTALK

The WAI world-wide signature event brings together leaders in AI and the AI community to discuss and consider imperative challenges and issues in the AI space.

WaiACCELERATE

The first ethical leadership & business acceleration program aimed at women innovators in the field of Artificial Intelligence (AI), Machine Learning and Data Science, who are ready to start a venture.

Wai2GO

An educational program for women of all ages and backgrounds which aims to increase awareness and empower women for action in the field of AI through training and mentoring.

womeninai.co

WAI has secured significant support and partnerships with global companies across the world including Microsoft, IBM, AWS, Facebook, Bloomberg and Capgemini.



Women in AI Awards 2023 North America

Women in AI Awards (Wai Awards) was started in the European region in 2019 to underpin the WAI mission to inspire women to take part in AI-related career paths, providing a platform to talents who have launched startups whose products are based on these technologies.

In May 2022, the WAI Chapters in the United States, Canada and Mexico joined forces to organize the first edition of WAI Awards North America. (Wai Awards NA). We are bringing our Awards Gala in a larger scale this year, in the Fall 2023 in Canada.

To deliver this unique event to honour the women in AI in North America, we invite you to partner with us and support our efforts.

The Wai Awards NA 2023 will once again celebrate the top North American female innovators, researchers and leaders in AI: the pioneers who are taking the road less travelled; the women who are paving the way for others to reach even further and for those who dare to dream even bigger.

Each of the award categories have judging criteria based on innovation, research, leadership, inspiring potential, global impact, and the ability for the AI solution to do good for the community and citizens.

The panel of curated judges are fully independent subject matter experts who will ensure an accurate, fair and transparent process.

WAI AWARDS CEREMONY

A spectacular invite-only Wai Awards Ceremony will be held in Fall 2023 in Canada to announce the winners and the finalists and to honour and recognize North American Women in AI.

Invitees will include leaders and influencers from industry, academia, government, prominent AI thought-leaders, AI enthusiasts, venture capitalists, and AI startups.



AWARD CATEGORIES

LIFETIME ACHIEVEMENT AWARD

Women in AI of the Year

AI IN STARTUP AWARD

AI Entrepreneur of the Year

AI IN RESEARCH AWARD

AI Researcher of the Year

AI FOR GOOD AWARD

Responsible AI Leader of the Year

Diversity, Equity & Inclusion AI Leader of the Year

Environment, Social and Governance AI Leader of the Year

AI IN GOVERNMENT AWARD

AI Disruptor of the Year

OUTSTANDING IN AI AWARD

Young Role Model of the Year

AI IN INDUSTRY AWARD

AI Innovator of the Year

VOLUNTEERING IN AI

Women in AI Volunteer of the Year

WHY SPONSOR?

- Demonstrate your commitment to supporting women as essential stakeholders in the development of emerging technologies, from data scientists to business leaders.
- Support global and international programs around gender balance.
- Facilitate a deeper conversation and common language between entrepreneurs, academia, industry and government.
- Engage and network with +500 industry, government and academic leaders and influencers, investors, founders, AI thought leaders, venture capitalists and entrepreneurs.
- Be front and center of the first women in AI Awards from North America.
- Open the door to collaborating on critical and innovative AI solutions and ideas to solve major issues and challenges.
- Enhance credibility in your area of AI.
- Cultivate existing relationships and develop new partnerships and collaborations.
- Leverage brand visibility via unique branding options.
- Benefit from national marketing across all media channels specific to award category industry sector and beyond.

GLOBAL AND LOCAL REACH

 39,700+ (Global)

 8000+ (Local)

 9500+  3600+

 5000+  6000+

 10,000+ Members

 12000+ Subscribers

 450+ Followers

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"Women of all backgrounds are making strides in AI from focusing on AI for social good or ethics in creating AI applications. The next disruptive technology will be created by one of our Women in AI award recipients."

Dr. Gloria Washington, Wai Awards NA 2022 Advisor



Women in AI
Awards 2023
North America

Sponsorship Levels



STRATEGIC PARTNER

Women in AI
Awards 2023
North America



50,000 USD

Brand Exposure & Marketing:

- **Exclusive brand recognition** near the Wai Awards Title as "**WAI Awards NA Powered by Sponsor**", on all 2023 WAI Awards communication and marketing mediums.
- Four featured spotlight recognition and award category video promotion in all social media outreach (LinkedIn, Twitter, Instagram, etc.). Recognition in all the social media outreach as Title Sponsor - "**Powered by Sponsor**".
- Brand logo and hyperlink on the WAI Awards North America Webpage.
- Exclusive brand recognition on the main landing page of Women in AI.
- Logo inclusion on all marketing and promotion materials as Strategic Sponsor.
- Spotlight recognition and interview in Women in AI global/local newsletter.
- Two-page advertisement in WAI Awards Event Day Brochure.
- One Premium spotlight recognition as Strategic Sponsor on local media.
- Receive one Brand Promotion Partner Highlight video insert on the global and local LinkedIn showcase pages.
- Brand Recognition as Title Sponsor in Teaser Video (2 min) to Showcase Partners to Conference and Gala Attendees.
- Brand recognition in the pre-event teaser video as the Title Sponsor ("Powered by Sponsor") with majority of visibility and a quote from selected sponsor representative.

WaiAwards Gala Visibility:

- Opportunity to develop & deliver **Keynote** to address the Wai Awards Gala attendees.
- Introduce the Chief Guest of the 2023 WAI Awards North America Gala.
- Opportunity to announce and give away One non-sponsored award category
- Opportunity to sponsor and host Wai Awards Gala panel discussion.
- Complimentary **VVIP Passes for up to 10 guests** at the WaiAwards Gala 2023.
- Premium and center visibility for all the branding elements at the Gala including banners, branding swags and special announcements.

WaiAwards Jury

- Opportunity to become Jury Member in the selection process of all award categories.

Special Opportunities

- Opportunity to host a two sponsored Virtual events across the WAI Chapters in US Canada or Mexico.



PREMIUM SPONSOR

Women in AI
Awards 2023
North America



Companies &
Corporations (>5M)

30,000 USD

Non Profit &
Startups (<5M)

20,000 USD

Brand Exposure & Marketing:

- Two featured spotlight recognition and award category video promotion in social media outreach (LinkedIn, Twitter, Instagram, etc.) .
- Brand logo and hyperlink on the WAI Awards North America Webpage.
- Logo inclusion on all marketing and promotion materials as Premium Sponsor.
- Spotlight recognition in global/local Women in AI newsletter.
- One page advertisement in WAI Awards Event Day Brochure.
- One Spotlight recognition as Premium Sponsor on local media.
- Brand Recognition as Premium Sponsor in Teaser Video (2 min) to Showcase Partners to Conference and Gala Attendees .
- Brand recognition in the pre-event teaser video as the Premium Sponsor.

WaiAwards Gala Visibility:

- Opportunity to develop & deliver closing ceremony to address Wai Awards Gala attendees.
- Opportunity to announce and give away One non-sponsored award category.
- Opportunity to sponsor and speak as a part of Wai Awards Gala panel discussion.
- Complimentary **VVIP Passes for up to 6 guests** at the WaiAwards Gala 2023.

WaiAwards Jury

- Opportunity to become Jury Member in the selection process of on sponsored award category

Special Opportunities

- Opportunity to speak at WaiTALK/WaiTime in the local Wai Chapters in US Canada or Mexico.
- Opportunity to host a ONE sponsored Virtual event across the Wai Chapters in US Canada or Mexico.



AWARD SPONSOR

Women in AI
Awards 2023
North America



*Companies &
Corporations (>5M)*

10,000 USD

*Non Profit &
Startups (<5M)*

5,000 USD

Brand Exposure & Marketing:

- One featured spotlight recognition and award category video promotion in all social media outreach (LinkedIn, Twitter, Instagram, etc.)
- Brand logo and hyperlink on the WAI Awards North America Webpage.
- Logo inclusion on all award and application related marketing and promotion materials as Award Sponsor
- Brand logo in global Women in AI newsletter.
- Half-page advertisement in WAI Awards Event Day Brochure
- One Shared Spotlight mention as Award Sponsor on local media
- Brand Recognition as Award Sponsor in Teaser Video (2 min) to Showcase Partners to Conference and Gala Attendees
- Brand recognition in the pre-event Teaser Video while showing the specific award category

WaiAwards Gala Visibility:

- Opportunity to announce and give away One Sponsored Award.
- Complimentary **VVIP Passes for up to 2 guests** at the WaiAwards Gala 2023.

WaiAwards Jury

- Opportunity to become Jury Member in the selection process of on sponsored award category

Special Opportunities

- Opportunity to speak at WaiTALK/WaiTime in the local Wai Chapters in US Canada or Mexico



GOLD

Women in AI
Awards 2023
North America



Companies &
Corporations (>5M)

5,000 USD

Non Profit &
Startups (<5M)

3,000 USD

Brand Exposure & Marketing:

- One featured sponsor spotlight in all social media outreach (LinkedIn, Twitter, Instagram, etc.).
- Brand logo and hyperlink on the WAI Awards North America Webpage.
- Shared logo inclusion on application-related marketing and promotion materials as Gold Sponsor.
- Quarter-page advertisement in WAI Awards Event Day Brochure.
- Brand mentor as Gold Sponsor in Teaser Video (2 min) to Showcase Partners to Conference and Gala Attendees.
- Shared brand recognition in the pre-event Teaser Video along with other Gold sponsors.

WaiAwards Gala Visibility:

- Opportunity to deliver one minute pitch to showcase brand to Wai Awards Gala attendees.
- Complimentary VVIP Passes for 1 guest at the WaiAwards Gala 2023

SILVER



Companies &
Corporations (>5M)

3,000 USD

Non Profit &
Startups (<5M)

1,500 USD

Brand Exposure & Marketing:

- One brand recognition and sponsored posting in all social media outreach (LinkedIn, Twitter, Instagram, etc.).
- Brand logo and hyperlink on the WAI Awards North America Webpage.
- Shared logo inclusion on application related marketing and promotion materials as Silver Sponsor.
- Logo and 3 sentence advertisement in WAI Awards Event Day Brochure.
- Brand mentor as Silver Sponsor in Teaser Video (2 min) to Showcase Partners to Conference and Gala Attendees.

WaiAwards Gala Visibility:

- Opportunity to deliver one minute pitch to showcase brand to Wai Awards Gala attendees.



BRONZE



Companies & Corporations (>5M)

1,000 USD

Non Profit & Startups (<5M)

500 USD

Brand Exposure & Marketing:

- One brand acknowledgement in all social media outreach (LinkedIn, Twitter, Instagram, etc.).
- Brand logo and hyperlink on the WAI Awards North America Webpage.
- Shared logo inclusion on application related marketing and promotion materials as Bronze Sponsor.
- Logo advertisement in WAI Awards Event Day Brochure.
- Brand mentor as Bronze Sponsor in Teaser Video (2 min) to Showcase Partners to Conference and Gala Attendees.

PARTNERS



Brand Exposure & Marketing:

- One shared brand acknowledgement in all social media outreach (LinkedIn, Twitter, Instagram, etc.).
- Brand logo and hyperlink on the WAI Awards North America Webpage.
- Logo advertisement in WAI Awards Event Day Brochure.

SPONSORSHIP LEVELS

Women in AI
Awards 2023
North America

Companies & Corporations:

(Revenue > 5 million)

Strategic Partner



50,000

Premium Sponsorship



30,000

Award Sponsorship



10,000

Gold Sponsorship



5,000

Silver Sponsorship



3,000

Bronze Sponsorship



1,000

Non Profit & Startups:

(Revenue < 5 million)

Premium Sponsorship



20,000

Award Sponsorship



5,000

Gold Sponsorship



3,000

Silver Sponsorship



1,500

Bronze Sponsorship



500



STEERING COMMITTEE



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