



Women in AI Awards 2021

Australia - New Zealand

PRIZES

Facilitated and produced by



JEWELROCK
THE PINNACLE OF C-SUITE NETWORKING



Prize Money

**TOTAL
\$20,000**

Grand Award Winner \$10,000

Grand Award first runner-up \$6,000

Grand Award second runner-up \$4,000



Boab AI

Boab AI, is a scaleup investment program based in Melbourne, investing in Victorian and international AI companies ready to expand globally.

Our mission is to connect an ecosystem of entrepreneurs, government organisations, universities / research institutes, corporations / industry groups and investors working to grow AI opportunities in Victoria and around the world.



PRIZE

An **8-week mentoring program** with Australia's most active AI investor for the winner and each of the runners up



AirTree Ventures

AirTree is a venture capital firm that invests in Australia and New Zealand's most ambitious technology entrepreneurs that are changing the world as we know it.



PRIZE

A **1:1 mentoring session** for the winner and each of the runners up



Ethical AI Advisory

Ethical AI Advisory is a consulting firm, led by world experts in Artificial Intelligence. We build sustainable and ethical operations and mitigate risks posed by AI. posed by AI.



PRIZE

A **one-hour briefing session** with Dr Catriona Wallace on how to build Ethical AI practices into an AI company and its clients for the winner and each of the runners up



Women in STEMM Australia

Women in STEMM Australia is a non-profit organisation founded in 2014 which has grown into a nationally and internationally recognised association for women in science, technology, engineering, mathematics and medicine (STEMM).

Our core purpose is to advocate for gender equity and equality in Australia's STEMM sectors, and support initiatives that drive change in the workplace and learning space, engage on gender equity in STEMM, whilst upholding core values such as respect and scientific excellence. Our role is to ensure women in STEMM with the capacity and capability to contribute to the innovation agenda are equally included, recognized and rewarded for their experience and expertise. Our activities welcome and aim to benefit all women in STEMM regardless of their discipline and profession.

The following is offered to both the winner and the two runners-up:



PRIZE

- **Special guest** interview and profile feature
- A **2-hour group** session with the co founders Michelle Gallaher and Dr Marguerite Evans-Galea AM on engaging via social media and building a public profile
- Meet the Board Directors and connect with influential **#womeninSTEMM**



Data Science and Artificial Intelligence (DSAI)

DSAI is a non-profit association determined to connect the data scientist and machine learning community of Australia.



3x3-hour mentoring sessions for the winner and each of the runners up



Julie Hyne AICI CIP

Julie Hyne is a globally trained Master Brand and Certified Image Professional who knows that a powerful, professional and memorable presentation can excite and inspire potential investors and stakeholders that can accelerate and reward your hard work to date.

Her tailored professional development programs and executive image mentoring are designed to help you create long term business relationships within your industry and empower you to confidently and proactively present in professional environments to contribute towards higher levels of success in productivity, performance and outcomes.

- Explore how your personal brand allows you to be unique so you stand out from peers and competitors in a positive way with executive presence and influence.
- Delve into practical ways for you to represent your strengths and attributes through your visual brand.
- Explore powerful communication methods to sell ideas to investors and potential stakeholders.



Winner: A private one on one consultation plan with 8 weeks access to Julie

Runners Up: Private one on one consultation over 4 sessions



BlueChilli

BlueChilli is a venture studio and innovation group, empowering people anywhere to solve society's biggest challenges with technology.

We help impactful startups scale globally and deliver innovation programs to some of APAC's leading corporations and global brands. Our accelerator programs include SheStarts and the Future Minds Accelerator.



Three mentoring sessions each
for the winner and the runners up



The Book Adviser

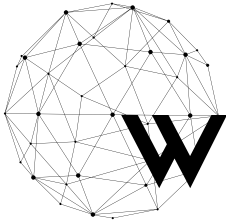
The Book Adviser is Australia's leading business book writing, publishing and marketing program. An 8-step, 12-month program The Book Adviser incorporates one-to-one mentoring by Jaqui Lane, over 50 workbooks, templates, checklists and worksheets.

Jaqui Lane, the Founder of The Book Adviser, is one of Australia's leading business historians and business book publishers, having written 21 business books, published over 450 business books and interviewed over 900 business, political and community leaders.

A well-crafted and published business book can increase your relevance and recognition in your industry, generate media exposure, build your profile as a commentator and thought leader and share your knowledge and insights to thousands.



Winner: 8 month one-to-one business book writing, publishing and marketing program with Jaqui
Runners Up: Complimentary access to The Write Strategy online business book writing and publishing program **and** 4 x 1 hour sessions with Jaqui



WAI Awards Advisory Group



An invitation to join high profile luminaries,
AI thought leaders and influencers on the WAI
Awards 2022 APAC Advisory Group



Jewelrock

Andra Müller, Director of Jewelrock, is a business networking and strategic partnerships specialist who will facilitate 1:1 meetings with your selected industry, government or academic leaders for in-depth discussions, collaboration opportunities and knowledge sharing.



Winner: 5 meetings
Runners up: 3 meetings each

A series of media interviews and stories featuring
the winners, runners up and finalists is being
negotiated with leading media outlets