

Salesforce, Monash Data Futures Institute supporting Women in AI

Monash University's Monash Data Futures Institute and Salesforce are supporting the Women in AI Awards, which covers 11 categories to recognise Australian and New Zealand female entrepreneurs in the AI field, who have founded or co-founded a company, and who have a working product.

Both are among the sponsors that are contributing to the A\$20,000 prize pool for the winner and runners up of the Grand Award: – Australia-New Zealand WAI Entrepreneur of the Year.

Director of Monash Data Futures Institute at Monash University Professor [Joanna Batstone](#) explains: "These awards enable us to honour the top female entrepreneurs in AI, inspire other women to pursue AI-related careers and increase female representation and participation in AI. As a passionate advocate of diversity and inclusion in STEM, I am delighted to announce our sponsorship of the inaugural Women in AI Awards 2021, Grand Award - 'Australia-New Zealand WAI Entrepreneur of the Year'".

The team at Salesforce Australia are excited to participate as well. "As businesses continue to adopt new technologies like AI, we will continue to see new levels of productivity throughout the way we do business," said [Di Terry](#), Vice President, Solution Engineering, Salesforce. "That's why I'm proud that Salesforce is sponsoring the WAI Awards, to help support women in developing and learning new skills in AI to prepare them to be technology leaders of the future."

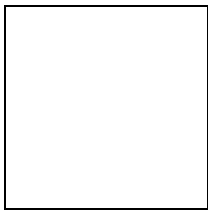
Covering Health, Mining, Law, Finance, Agribusiness, Cyber Security, Education, Defence, Infrastructure, Manufacturing and Innovation, the awards will be presented on February 23rd, 2021 at Sydney's Museum of Contemporary Art; and will be hosted by award winning STEM Journalist and NITV Science & Technology Editor [Rae Johnston](#); with WAI Awards Advisory Group Patron [the Hon Julie Bishop presenting the Grand Award](#).

For more detail, or to enter the Awards, visit www.WAIAwards2021.com.

For media, please contact Andra Muller at 0400 388 846, or email andra@jewelrock.com.au

ENDS

Picture: Director of Monash Data Futures Institute at Monash University Professor [Joanna Batstone](#)



Picture: Di Terry, VP Solution Engineering, Salesforce

