



Women in AI Awards 2023

ASIA-PACIFIC

Advisory Group Asia-Pacific

Philippines, Japan, Taiwan, Malaysia, Myanmar,
Hong Kong, Singapore, Vietnam and India



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PATRON

Professor Kate Crawford

Research Professor | USC Annenberg

Senior Principal Research | Microsoft Research

Author | Atlas of AI (Yale, 2021)

Professor Kate Crawford is a leading scholar of the social, political, and ecological implications of artificial intelligence. She is a Research Professor at USC Annenberg, a Senior Principal Researcher at MSR in New York, and the inaugural Abeona Visiting Chair for AI and Justice at the École Normale Supérieure. She leads the Knowing Machines Project, an international research collaboration about the epistemic foundations of machine learning. Over her twenty year career, Kate also produced groundbreaking creative collaborations and visual investigations. Her project Anatomy of an AI System with Vladan Joler won the Beazley Design of the Year Award, and is in the permanent collection of the MoMA in New York and the V&A in London. Her collaboration with the artist Trevor Paglen, Excavating AI, won the Ayrton Prize from the British Society for the History of Science. Crawford's latest book, Atlas of AI was described as "a fascinating history of data" by *the New Yorker*, a "timely and urgent contribution" by *Science*, and was named one of the best books of the year by both *The Financial Times* and *New Scientist*. In June, *Atlas of AI* won the Best Information Science book award from the Association for Information Science and Technology.



Angela Kim

WAI Australia Ambassador and WAI APAC Head

WAI Global Chief Education Officer

Angela is an AI professional specialised in Ethics, Bias, Diversity & Inclusion in AI and a recipient of Top 5 Analytics Leaders 2020 from the Institute of Analytics Professional Australia. She sits on the Founding Editorial Board of Springer's new & timely AI and Ethics Journal and the ACS Data Sharing Committee. Angela also sits on the Global AI Action Alliance (GAIA) for Equity & Inclusion in AI with the Global Future Council on Artificial Intelligence for Humanity at the World Economic Forum.



Bruce Bateman

Chief Advisor | LITEON Technologies Innovation & Startup

Futurist, Quantified Self-er, and Deep Learning developer and evangelist. Over four decades as a Serial Entrepreneur, Mentor, Constant Traveler, Angel Investor, Startup Advisor, Speaker, Lover of Life. Having started or been involved in the early stages of 9 successful startups, including 1 IPO and 8, the experiences of success and failures has given Bruce an open and enlightened view of the startup world. Having worked for large enterprises like LITEON, Dell and Citibank provided the experience of how corporates function and attempt to innovate. Currently mentoring twelve startups and have mentored over 150 startups. Currently working as the Chairman of Innovation and Startup Platform in LITEON.

Since June 2013, Bruce Bateman is the CEO of Bateman Research LLC that researches and develops papers and outlines for companies to develop AI and hardware products. Customers run from Wall Street Hedge funds to local startups. Currently mentoring 7 startups.



Marzida Mohd Noor

Independent Non-Executive Director | Affin Bank Group

Marzida Mohd has extensive experience in leading IT business transformation, IT strategy, management and operations, and programme management. Marzida has held various leadership and management roles at Malaysia Airlines and Shell which provided her with the exposure to stakeholder and business environment in a global landscape.

Marzida is currently an Independent Non-Executive Director of Affin Bank Group and Heriot-Watt University Malaysia. She is the Chair of the Affin Bank Group Board IT Committee responsible for overseeing the IT and Business Transformation agenda underpinned by a digital transformation strategy focusing on four priorities: reinventing the consumer journey, leveraging on the power of data, redefining the operating model and building a digital driven organisation and culture. Marzida is also a member of the Bank's Group Board Nomination and Remuneration Committee. She is an active working member of the 30% Club Malaysia whose mission is to promote gender balance on Boards and C-Suites.



Khine Zar Thwe

APAC Technical Program Director | WAI Education Office
Senior Technical Consultant | Airitech Inc

Khine Zar Thwe is a technical consultant currently consulting for one of Japan's biggest software companies. She is an active community volunteer for various non-profit and charity communities. As a Founder of Women in AI (Myanmar chapter), she is devoting much of her time towards promoting gender-inclusivity in the AI field.

Khine loves doing tasks and managing the issues, and reporting effectively from a different perspective. During her free time, she enjoys learning new technologies especially in Machine Learning and AI.



Michelle Alarcon

President | Analytics Association of the Philippines
President | Z-Lift Solutions
Co-founder | For The Women Foundation

Michelle Alarcon currently serves as the Head of Learning at For The Women (FTW) Foundation. An analytics practitioner with over 25 years of experience, she founded analytics consulting firm Z-Lift Solutions in 2013 to enable companies with their analytics needs. In the same year, Michelle organized the tech community R Users Group of the Philippines for aspiring practitioners using open source tools. In March 2022, Michelle was elected as President of the Analytics Association of the Philippines (AAP).



Dr Yuko Itatsu

Director | B'AI Global Forum
Institute for AI and Beyond, University of Tokyo

Yuko currently served as the Director of the B'AI Global Forum at the Institute for AI and Beyond housed at the University of Tokyo. The mission of the Global Forum is to nurture a public discussion on the use of AI and other digital technologies to achieve a gender equal society as well as an inclusive society for all marginalized populations. To that end, the Forum offers educational programs and conducts research on the social implications of AI. She is also a Professor at the Graduate School of Interdisciplinary Information Studies at the University. Yuko is a Fulbright Scholar and received her Ph.D. in History from the University of Southern California.



Monika Ortega

WAI Ambassador in Philippines
Demand Generation Manager | Botify

Nika is a tech marketing executive who specialises in Artificial Intelligence, managed IT services, and SaaS products. In her former life, she was an award-winning web designer and web developer. However, Nika believes that her talents are better utilised in creating strategies and activities that help humanity embrace AI as it continues to change the way people live and work. Nika's skill set ranges from brand management, demand generation, and advocacy marketing. She prefers a marketing style that is evangelistic, data-driven, and community-centric. Currently, she is taking up her Master's degree in Marketing Communications along with her studies as a Data Analyst under the DOST- SPARTA project. Nika is continuously building her research portfolio in technology acceptance and consumer behavior in Southeast Asian markets.



Su Myat Noe

WAI Myanmar Ambassador
PhD student in Computer Science | University of Miyazaki

Su Myat Noe received the NEC C&C Non-Japanese Researcher Grant for her doctoral studies. She received her master's degree in Engineering at the University of Miyazaki in March 2022. Su was awarded full scholarships for her master's studies. Her research interests include Computer Vision based on Machine Learning, Deep Learning, and Computer Vision.

She enjoys working at the intersection of teams, and she has a strong multidisciplinary research record, with publications in the image processing field. Whenever Su is not coding, she gives back to the community by organising events. Su is currently volunteering as Ambassador at Women in AI, Myanmar. Moreover, she was chosen as a Google Developer Student Lead for Japan Chapter 2022.



Stuti Jain

WAI Ambassador in India

Research Engineer in AI | INRIA Saclay, France

Stuti Jain is currently working as a research engineer at INRIA Saclay, France. Prior to this, she was working as a Senior Data Scientist with Publicis Sapient.

She has an experience of 4+ years in AI and ML with expertise in Statistical Machine Learning, Deep Learning, Collaborative Filtering, Statistical Signal Processing. She has worked on multiple projects covering all major domains of AI: Recommendation Systems, Machine Learning for Biomedical Applications, Time Series Forecasting, Person Re-Identification, Survival Analysis and Emotion classification to name some. She had joined Women in AI India Team in 2020 with a dream of contributing her bit to create a gender inclusive AI society. Currently, Stuti is the Ambassador for India for “Women In AI” as well as a part of WomenTech Network & Women in Data Science Community.



Linien Yen

Marketing Head & WAI Taiwan Ambassador

The Women in AI Taiwan ambassador as well as the founder of Digital Dama channel, Linien Yen worked for Ogilvy, ViewSonic, and the Italian AI startup. She has more than twelve years of B2C professional marketing experience in Branding, Channel, Digital marketing. In Ogilvy, she managed more than 15 brands of FMCG & B2C Consumer electronic products with experiences of product marketing, branding, trade shows, PR events, social media management and digital campaigns. When working in a start-up in Taiwan, she led a 10 people team to drive 33% of business growth in one year via online and channel marketing events. In Cynny Italy, she managed a 4 people team that increased download by 16% in 3 months through branding and reforming processes. Linien joined Women in AI in 2020, hoping to encourage more women to participate in AI, making a difference to the AI community in Taiwan.



Jeanne Lim

Co-founder and CEO | beingAI Limited

Jeanne is the Co-founder and CEO of beingAI, the world's first transmedia AI beings™ company creating autonomous virtual beings who build long-term engagement and trust with people anywhere, anytime, across devices and media platforms. The company aims to bring humanness into digital experiences to promote positivity and social good—to help us thrive.

Jeanne has over 25 years of experience in business management and technology marketing. She is the former CEO and Chief Marketing Officer of Hanson Robotics, the creator of Sophia the Robot, and held marketing leadership roles at Dell, Cisco, Danaher, and Apple, where she was the product and business manager responsible for launching Apple's most ground-breaking products in the region. Jeanne has a Ph.D. degree in integrated and holistic health, an MBA degree from the Hong University of Science and Technology, and a BA degree in Psychology from the University of California, Berkeley.



Dr Fairoza Amira

Senior AI Engineer | Torum Technology Sdn Bhd
Co-founder | Ever AI Technologies

Dr Fairoza Amira is currently working as a Senior AI Engineer in Torum, as well as the co-founder of Ever AI Technologies and the Malaysia ambassador for WAI. She previously worked as the Senior Staff Engineer (Data Scientist) in STMicroelectronics, a Machine Learning Engineer in Vettons and an Assistant Professor in the Kyoto College of Graduate Studies for Informatics, Japan. She completed her Ph.D of Information Science & Control Engineering from Nagaoka University of Technology, Japan. She was also the recipient of Women in ICT ASEAN awards in 2021 under the Rising Star category.



Dr Phyto Phyto San

Senior Data Scientist | Essential Energy

Phyto has recently commenced as the senior data scientist with Essential Energy after her role as a Data Science Specialist at MSD (Merck & Co.) Pharmaceutical Company in Australia. She specialises in business analytics, advanced analytics, big data technology, machine learning and AI. For the past eight years, she has worked in market research and analysis, fraud analysis, predictive models for banks and insurance, human activity recognition using deep learning frameworks, health condition monitoring systems using advanced neural networks as well as fault detection and diagnosis for energy optimisation.

She has a PhD in computational intelligence techniques, machine learning, and their application in biomedical data. Most of her research results have been published in leading international journals and conferences. She is eager to apply solid data science skills, good organisational skills, a business sense, and rich experience in the data technology and analytics industry.



Long Pham

Founder & Executive Director | BluePontum

Long Pham is a senior research coordinator at the Insight Center for Data Analytics, University College Cork, Ireland. She does research on AI and AI-enabled wearables' ethics, regulations, and users' engagement.

She spent three years working as Community Manager of AI4EU, a €20M project that won funding from the European Union's Horizon 2020 research and innovation program. She worked with a community of 400+ members from the 80 project partners, 5000+ users on the AI4EU Platform, and 10K followers on AI4EU social media channels. She contributed to the ecosystem development of European AI via collaborations with a series of European AI initiatives and winning projects. In her decade-long research, Long focuses on citizen engagement and implementation strategies for smart city programs, local policy development, and policy and regulation for technology adoption in the development of smart and sustainable cities.



Cho Zin Tun

WAI Ambassador in Singapore

Senior Data Science Manager | Payment Industry

Her expertise includes building machine learning models, extracting insight out of data and translating insights into business language.

As per her favourite quote “Pay it forward”, Zin has been active in contributing back to the community by providing mentorship, sharing knowledge on data science as well as career growth.



ElsaMarie D'Silva

Founder | Red Dot Foundation, India

President | Red Dot Foundation Global, USA

ElsaMarie D'Silva is the Founder of Red Dot Foundation (India) and President of Red Dot Foundation Global (USA). Its technology platform Safecity crowdsources personal experiences of sexual violence and abuse in public and private spaces globally. ElsaMarie is one of the W7 advisors under the German G7 Presidency. She co-founded the Gender Alliance which is a cross-network initiative bringing together feminists from various German networks. In 2017, she was awarded the Global Leadership Award by Vital Voices in the presence of Secretary Hillary Clinton. Her work has been recognised by the United Nations Alliance of Civilisations through the Intercultural Innovation Award, SDG Action Festival and the UN Foundation at the Solutions Summit 2016. Prior to Safecity, she was in the aviation industry for 20 years where she worked with Jet Airways and Kingfisher Airlines.